



HOTEL DE ROME
BERLIN

A ROCCO FORTE HOTEL

PRESS RELEASE

BE ART OF BERLIN



Hotel de Rome shows guests hotspots of the contemporary art scene

Berlin, March 2019 – Berlin is a city of history, excitement and art; indeed, with some 350 contemporary art galleries it is a must for any art lover and one of the most highly-regarded centres of the worldwide creative scene.

Hotel de Rome, a Rocco Forte hotel, in cooperation with GoArt! Berlin - one of the city's leading art promotion and presentation agencies is offering hotel guests an exclusive look at the hottest galleries in town.

The “Be Art of Berlin” package starts at 1.005€ for two people and grants exclusive access and unique insights behind the scenes of established and up-and-coming young galleries and art spaces, for example Sprüth Magers, König Galerie und Blain Southern.

The three-hour gallery tour through Berlin is accompanied by a local professional art curator. Participants have the opportunity to talk to gallerists and meet some of the artists.

GoArt!Berlin can also cater to individual wishes and interests by special arrangement.



The “Be Art of Berlin” package for two people includes:

- Two nights at the Hotel de Rome for two in a luxurious room, with breakfast
- Use of the De Rome Spa
- 3-hour private gallery tour through Berlin (available Tuesdays through Saturdays)
- Pick up at the Hotel de Rome
- “ARTini” drink in the La Banca Bar

Available April through December (most of the galleries are closed in August)

Price for two person: 1.005€

To Book: [GoArt!Berlin](#)

The Hotel de Rome is located in the trendy Mitte borough on the historic Bebelplatz, a stone’s throw from Berlin’s leading museums and galleries. This five-star superior rated hotel has made a name for itself as a sought-after venue for unusual and changing exhibitions by artists of note, and enjoys a reputation for its remarkable passion for art. The hotel also houses 650 own works of art.

About Hotel de Rome

The Rocco Forte Hotel de Rome, housed in the restored former headquarters of the Dresdner Bank of 1889, is unique in its combination of listed architecture and contemporary design, coupled with the highest level of comfort and very personal Rocco Forte service. As one of the few luxury hotels in an original historic building, the five-star superior hotel reflects the destination Berlin in a special way. With only 145 rooms and suites and its unique location on the historic Bebelplatz, it is an architectural jewel in the heart of Berlin and guarantees a private atmosphere. The Hotel de Rome belongs to "The Leading Hotels of the World".

About Rocco Forte Hotels

Rocco Forte Hotels was founded in 1996 by Sir Rocco Forte and his sister Olga Polizzi and is a collection of 11 individual hotels and resorts. All hotels are sightseeing in their own way - old or new - and are located in wonderful buildings in exceptional locations. Under the management of a family that is already in its fourth generation in the hotel business, all the hotels are united by a distinctive service approach to ensure their guests the best possible experience in the respective city and surroundings. The Rocco Forte Hotels include: Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort,



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Sicily; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels; Hotel Astoria, St Petersburg; Assila Hotel, Jeddah. In 2019 the Hotel de la Ville, Rome, the Masseria Torre Maizza, Puglia, and the Westbund Hotel, Shanghai, will be opened. Villa Igiea in Sicily will open in 2020.

Fotocredit: Rocco Forte Hotel de Rome; GoArt!Berlin

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