



HOTEL DE LA VILLE  
ROME

## THE ROMAN SKY IS THE LIMIT



*Rocco Forte Hotels presents the Signature Suites at the new Hotel de la Ville*

Launching May 23<sup>rd</sup>, the Hotel de la Ville, a Rocco Forte hotel, is the most awaited opening of the year in Rome and promises the ultimate views over the eternal city. Indeed the historical structure artfully spread over several levels means that the suites and large terraces are quite unrivalled in town offering a totally unique high rise angle and the grandest of panoramas.

Architect Tommaso Ziffer has collaborated with Director of Design Olga Polizzi in bringing to life the aesthetics and cultural sentiments of the 18<sup>th</sup> and 19<sup>th</sup> century Grand Tour of Europe in a contemporary key. The result is a bold and vibrant feel which pervades the building offering a sumptuous theatrical set reflective of Roman intricacies throughout the ages up to modern days.

The creative atmosphere culminates in the Signature Suites, soon to be unveiled as the most panoramic in town. Strong colour schemes with soft and bright tones are tactfully combined with an eclectic collection of local contemporary craftsmanship, bold furniture, large digital representations of ancient art and rich tapestries. "A room is a set for people's lives, a true work of art in itself" states Ziffer whilst commenting on the suites at the Hotel de la Ville.

The Canova Suite, named after the famous Neo Classical sculptor, blends high art and lavish style to elegant effect. Spacious living areas, featuring a sitting room and a king sized bedroom combine light colour shades with luxurious furnishings and a curated collection of objects of art. The Roma Suite offers an elegant apartment in the heart of the city and a perfect solution for families.

Sitting on the 8<sup>th</sup> floor and reached by private elevator, the Suite De La Ville is the hotel's crown jewel, offering extraordinary space, a curated art collection and antique furniture presented in contemporary flare. The private dining room and the



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two large terraces with panoramic views over Rome make the Suite De La Ville ideal for memorable evenings and entertaining. It is also perfect for families, with the option to connect with the Roma and Canova suites on the seventh floor to make a lavish multi-bedroom residence.

The three Signature Suites at Hotel de la Ville are fully equipped for entertaining and are served by a private butler and a dedicated concierge who will tailor unique Rocco Forte Suite Experience benefits and unique adventures to match the guest's wishes.

Be one of the first to enjoy the newly designed rooms and suites and receive a 30% discount on published rates, including breakfast and "aperitivo" on the spectacular roof top bar. Guests staying in one of our suites will also receive complimentary limousine transfer from the airport or the train station.

For more information please visit our website: [www.roccofortehotels.com/hoteldelaville](http://www.roccofortehotels.com/hoteldelaville)

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Notes to editors:

**Rocco Forte Hotels**

Established by Sir Rocco Forte and sister, Olga Polizzi in 1996, Rocco Forte Hotels is a collection of 11 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas. Rocco Forte Hotels comprises: Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels; Hotel Astoria, St Petersburg; Assila Hotel, Jeddah. 2019 will see the openings of Hotel de la Ville, Rome; Masseria Torre Maizza, Puglia; and The Westbund Hotel, Shanghai. 2020 will see the opening of Villa Igiea in Sicily.

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