



HOTEL SAVOY
FLORENCE

FACT SHEET

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OWNER: Ferragamo Group

MANAGEMENT COMPANY: Rocco Forte Hotels

MANAGING DIRECTOR: Martin Elsner

GENERAL MANAGER: Giancarlo Rizzi

LOCATION: Located on Piazza della Repubblica, Hotel Savoy puts you right in the heart of things. The Column of Abundance, which marks the centre of the city, sits directly opposite. This setting suffuses the Savoy, between the Brunelleschi's Dome, the Uffizi Gallery and the charming Ponte Vecchio, a few steps away from the main artistic attractions and the fashion district in Via de' Tornabuoni, the most elegant street" in Florence since the Renaissance, the characterized by the best high fashion and jewellery designers.

HISTORY: The Hotel was inaugurated in 1893 and hailed in the chronicles as one of the most modern and luxurious hotels of that period. It had central heating, an elevator and electric lights. It was built on the old market square, which was the first and most important location of the city, at the crossroads of the two major streets, Cardo and Decumanus, both coming from the main gate of Florence. At the end of the 19th century, Florence became the capital of Italy. the Old Market, by then dirty and gone to ruin, was demolished. The new Piazza Vittorio Emanuele, today Piazza della Repubblica, immediately became the fashionable and middle-class city centre.

ACCOMODATION: 80 bedrooms, including 30 suites.
152m² Duomo Presidential Suite, 4 Grand View Suites and 19 Junior and Junior Deluxe Suites. Many bedrooms have views of the Piazza or the nearby Duomo.



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INTERIOR

AND RENOVATION:

The beautifully refurbished Florentine hotel, reopened its doors on April 13th, after undergoing 6 months of painstaking renovation. Each of the 80 luxury rooms and suites have been redesigned to create a predominantly Italian feel, merging Florence's history, culture, fashion and mirroring the essence of Rocco Forte. Director of Design, Olga Polizzi, has enhanced its timeless elegance, using contemporary themes, hints of the Renaissance and the very best artisans. Therefore, it doesn't come as a surprise that world renowned Florentine fashion house, Emilio Pucci, has collaborated on the project, bringing the very essence of Italian design into the hotel. Laudomia Pucci, Image Director of the brand, has teamed up with Olga Polizzi to create a unique ambiance. Marrying Florentine heritage and contemporary style, the rooms and suites epitomise intimate, vibrant sophistication. The hotel entrance and lobby have been reinstated to their original grandeur, with a five-meter-high corniced ceiling and two new large reception desks which incorporate caryatid putti on the four corners, representing the four seasons and the 'fleur de Lis' – the emblem of the city. The fluid and mostly white space is punctuated with Pucci accents and colourful art and design elements, including paintings by Luca Pignatelli. Exclusively designed Il Bronzetto tables, chairs, mirrors and pieces from Chelini Firenze workshop, combined with C&C Milano materials, give Hotel Savoy a uniquely Italian flavour. In addition to the public spaces, Olga Polizzi has also created a completely new look for the guest rooms and suites which have been completely restructured and have increased in size to offer guests a more luxurious and spacious experience.

The 152 m² **Duomo Presidential Suite** is one the largest suite of all of the Rocco Forte Hotels set in the very heart of Florence which now occupies its own wing with splendid views of Brunelleschi's stunning Cupola and Giotto's Campanile. The fenestration of the XX façade allows for splendid natural light to flood the suite, further highlighting the wonderful view of the Duomo. Turquoise blue is the most predominant color, the "Timorous Beastie" cushions add a playful edge to the suite with designs echoing the wooded nature-themed feel of the wallpaper, adorned with animals. This creates a dialogue with the stylish white statues featuring an elegant hunting dog created by Ceccarelli Ceramics at the entrance of the suite, whereas the pieces of art by Chelini workshop add a sense of Baroque-style to the living room space.

The **Grand View Suites** provide brilliant views over Piazza della Repubblica, and are imbued with a floral, sylvan theme from the verdant, painted wallpaper. Each of the Grand View Suites is dedicated to a season, recalling the Putti *Quattro Stagioni* "four seasons" sculptures in the Lobby. The large classical statues are made by Florentine ceramist Ceccarelli. The ambience, embraced by the predominant soft green colour ensure that guests will feel inside a fairy tale, together in the heart of beautiful Florence. The



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classical theme continues with the 15th century Column of Abundance in the Piazza, the city's literal centre meeting point, which each Grand View Suite overlooks.

On the 5th floor of the Hotel lies the unique two-storey **Panoramic Suite** decorated in soothing muted tones of yellows, golds and greys; on the upper level, guests can relax on the romantic private terrace offering a 180-degree astonishing view over the city's Renaissance landmarks. This magical panorama of the city's picturesque rooftops and Florentine hills is the perfect outdoor 'al fresco' atmosphere to enjoy a drink, Italian style. From the elegant bedroom, the close-up view of the Duomo will make it enticing to wake up. The space is enriched with Gold leaf mirrors by local designer Il Bronzetto and bespoke bookcases from Castorina lined with works from both Italian and English classic authors.

The glamorous new suites join the stylish **Repubblica Suite**. This elegant suite is positioned on the "Piano Nobile" (floor of the Nobels) overlooking Piazza della Repubblica, and has been entirely restyled during the last grand re-opening of Hotel Savoy. Last but not least, a new series of Junior and Junior Deluxe Suites complete the exciting offering, bringing Hotel Savoy, into an entirely new level of luxury hospitality.

RESTAURANT:

A celebration of Italian cuisine and regional ingredients, the Florentine **Irene Bistrot** brings to the heart of Florence the authentic dishes of celebrity Chef Fulvio Pierangelini. Designed by Olga Polizzi, Director of Design at Rocco Forte Hotels, Irene is inspired by a 50's retro-chic bistro style, highlighted by vintage features and textures from the patterned upholstery to typical yellow paper table cloths. Impressive colourful, hanging lightshades decorate the high-ceilinged space overlooking the Piazza, giving Irene a touch of contemporary flair. Irene is for passionate food lovers. The Irene's dining room with his outdoor terrace on Piazza della Repubblica - redesigned in collaboration with the fashion brand Emilio Pucci - reflects the glamorous and inviting style of the Hotel Savoy, and it is the ideal place to refresh and enjoy the typical Florentine atmosphere. The experience is a journey through flavor and tradition with simple, light and healthy reinventions of Tuscan classics. Taste truffles in all their heady, perfumed glory, a few miles from where they've been foraged. Wind your fork around al dente spaghetti, sublimely tangled with fresh, local tomatoes softened and



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married with fragrant basil. “Raw amberjack on Himalayan salt with Sicilian Pesto and lime sorbet”, “Homemade ravioli stuffed with pappal pomodoro and Tuscan pecorino cheese”, “Sea bass with olive oil mashed potatoes and wood mushrooms”, are only some of the delicacies and signature dishes you can taste at Irene. In the kitchen, under the direction of Pierangelini’s is Giovanni Cosmai, Head Chef who chooses and cooks the freshest and most fragrant ingredients with care and respect offering the best to Irene’s guests everyday.

Opening times: Breakfast from 7.00am to 11.00am, Lunch from 12.30pm to 3.00pm, Afternoon from 3.00pm to 7.30pm

BAR:

The Bar is the beating heart of Irene Bistro. Perfectly designed to give a fast professional service. A wonderful place to taste authentic cocktails or drink the Italian Espresso. It is a perfect spot to spend hours enjoying delicious food in a dynamic and stimulating atmosphere and relaxing in Emilio Pucci-designed glamour on Irene’s exclusive outdoor terrace, looking out over the bustle of the Piazza della Repubblica, or settle into the intimate bar area to sip in sophisticated splendour. Every Thursday, from 6.30pm to 8.30pm, before dinner, Irene’s inviting bar is the perfect place to sip and enjoy a refreshing Spritz with Florentine accents, paired with delicious fish appetizers.

Opening times: everyday from 7am to 1am.

**MEETING
& EVENTS:**

With a spacious meeting room with all the latest audio-visual technology and modern facilities, Hotel Savoy is ideally placed for all manner of corporate events, banquets, conferences and business meetings in Florence. Up to 50 guests can be accommodated in the glamorous state-of-the-art "Salotto" Lounge, designed by Olga Polizzi which includes all the facilities to deliver an impeccable experience. The Salotto is a chic space, elegantly outfitted with mirrored accents and services by our expert and discrete staff. Enjoy an intimate aperitivo gathering or a lavish feast at Irene Bistro by Fulvio Pierangelini which serves healthy inventions of Tuscan classics, signature cocktails and a terrace for a fresco dining in the warmer months.



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GUEST ROOMS:

Smart television with interactive entertainment
In Room Bar and In Room Safe
Complimentary Wi-Fi Power point with international adaptor and USB charger
Rocco Forte Nourish healthy
In Room Bar (upon request)
Complimentary coffee making facilities
Luxurious Forte Organics toiletries

GUEST SUITES:

In addition to above:
One-way airport transfer
In-suite check-in
Premium high-speed Wi-Fi access
Welcome bottle of Champagne and seasonal fruits
Personalised Concierge services before and during your stay
Private In Room Bar with non-alcoholic beverages and beer
Breakfast in your suite or in Irene Restaurant
Unpacking and packing service and pressing of up to four garments
- For suite categories starting from Executive Suite:
Two tickets for one of the following museums or experiences at your choice:
Gucci Museum, Ferragamo Museum, Uffizi Gallery, one of the two Officina Profumo-Farmaceutica di Santa Maria Novella's famous private tours: a visit of the historical home of the Officina in Via della Scala, in the heart of the pharmacy's production premises, or a journey through the Santa Maria Novella Gardens, from May to September.

GUEST SERVICES:

24-hour in-room dining
Airport/station transfer
Complimentary Wi-Fi access
Concierge services
Express check-in
Morning servicing of your room and turndown service; additional evening service upon request
Packing and unpacking of your luggage
Pressing service
Same-day laundry service



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Shoe shine service

Valet parking

State of the art gym

HEALTH & FITNESS:

Elegantly decorated and expertly equipped, the 24-hour accessible fitness centre of Hotel Savoy features a fleet of state-of-the-art Technogym equipment, including cardiovascular, weight and resistance machines, and an airy studio.

RESERVATIONS:

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