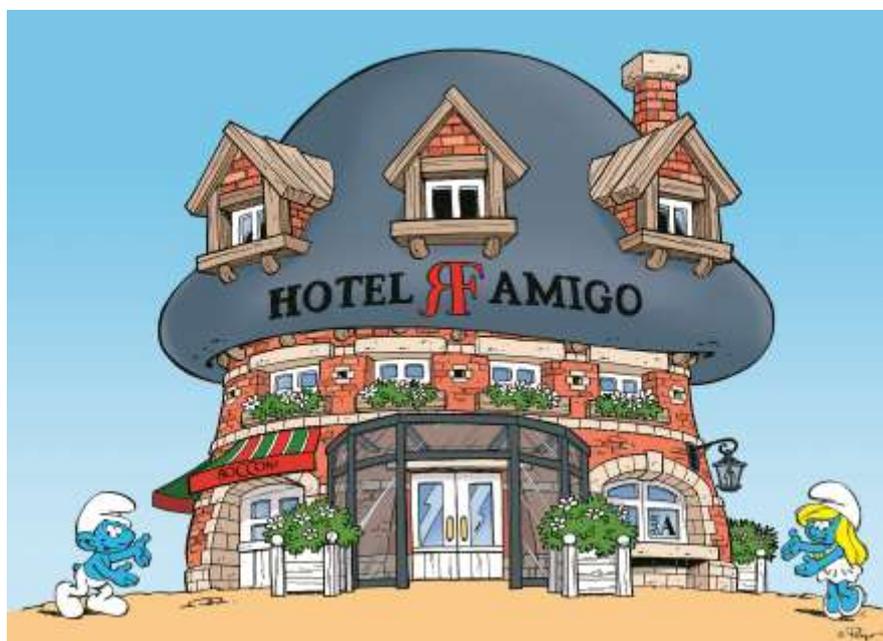




HOTEL AMIGO
BRUSSELS

FROM TINTIN TO THE SMURFS: HOTEL AMIGO BRINGS CLASSIC BELGIAN COMICS TO LIFE



Hotel Amigo, a Rocco Forte Hotel located in Brussels, is offering sensational experiences for comic lovers of all ages specially curated by Jean Nkunzi, the only families concierge and comics expert in Belgium.

Known locally as “the ninth art”, Belgians take their comics very seriously. And why wouldn’t they, with so much on offer? From the world’s favourite boy detective, Tintin, to the Smurfs, from Lucky Luke to Gaston, many of the world’s favourite comics were born in Belgium and they are everywhere: on walls, building façades and museums. They are exhibited and sold in galleries and boutiques, they decorate restaurants and even Hotel Amigo’s bedrooms. With the help of the families concierge and Belgian comics expert, Jean Nkunzi, guests will be given easy access to top comics exhibitions, museums and experiences around the city. Jean’s favourite is the Brussels’ Comic Book route showcasing forty amazing murals to discover around the historic city streets as well as spotting the comic book speech bubbles on every corner of the Belgian capital along the way.



The Amigo Smurf Experience

To celebrate the Smurfs 60th birthday (the same birthday that Hotel Amigo is celebrating), the Smurfs are jumping off the page and into the real world with the Smurf Experience at Brussels Expo.

An unmissable opportunity for comic book fans of all ages, Hotel Amigo is celebrating this Smurfs' momentous anniversary with a very special family package. In addition to a complimentary children's room, the exclusive Smurfs package includes a welcome meeting with the hotel's Family Concierge and Belgian comics expert, Jean, who will share his top tips with visitors before handing over tickets to Brussels' Smurf Experience, as well as special Smurf costumes for little ones and locally made Smurf soap for adults. With the kids suitably dressed in their brand-new outfits, the family will then be driven to the Smurf Experience by their very own driver — also dressed for the occasion as Smurf villain, Gargamel.

Follow in the footsteps of Tintin with Hotel Amigo

Speaking of souvenirs, La Boutique Tintin is just around the corner from Hotel Amigo, offering everything that Tintin lovers could possibly want to have in their suitcases when leaving Brussels. While many of the adventures of Tintin and his faithful fox terrier see him travelling across the globe, the stories are always linked to his hometown of Brussels. Armed with the detailed Tintin map provided by the hotel, tracing his steps around the Belgian capital now require none of the young adventurer's detective skills.

Hitting the Tintin trail, fans can walk through the Brussels' park depicted in King Ottokar's Sceptre, visit the concert hall that inspired the Hippodrome in The Seven Crystal Balls and browse antiques at the daily flea market on the Place du Jeu de Balle.

At the end of a busy day, head back to Hotel Amigo for even more Tintin fun. With Hergé prints of the young boy detective, Snowy, and even Captain Haddock in the hotel's luxurious marble bathrooms. Book your stay with us and live the ultimate Tintin experience with a Snowy soft toy, a Tintin comic, a book of Hergé's work and a



Tintin map of Brussels in room.

The Amigo Smurf Experience

From €1600 per night for a minimum of two nights in a Junior Suite with complimentary connecting children's room, service and VAT included (city tax excluded). The package includes the Smurf Experience family package for four people, the Smurf costumes for two children and Savonneries de Bruxelles Smurf soap for parents, the transfer to and from the Smurf Experience and breakfast daily.

To benefit from the Amigo Smurf Experience, please mention the name of the package during reservation or book [here](#). Experience available until end of January 2019, subject to availability. Minimum of two weeks advanced booking requested.

Follow in the footsteps of Tintin with Hotel Amigo

Book at Hotel Amigo and enhance your stay with two Tintin comics and a fluffy soft Snowy for the children, a book of Hergé's work for the parents and a Tintin comics strip map of Brussels for 150,00€.

Interconnected rooms from 352,00€ with the Seasonal two Room Family Package including VAT and service, city tax excluded. Mention the package when booking or book [here](#) and enhance your stay with Tintin package. Available all year-round, subject to availability. Minimum of one week advanced booking requested.

- **Ends** -

RESERVATIONS:

T: +32 (0) 2 547 47 07

F: +32 (0) 2 502 28 05

E: reservations.amigo@roccofortehotels.com

www.roccofortehotels.com/hotels-and-resorts/hotel-amigo

PRESS & PR:

Louise Henricot, PR & Marketing Coordinator

T: +32 (0)2 547 47 25

E: lhenricot@roccofortehotels.com



Notes to editors

Rocco Forte Hotels

Rocco Forte Hotels is a family of 11 hotels and resorts. Each of the hotels has its own personality, reflecting the country in which it is located. As members of Rocco Forte Hotels, they share a great importance to the attention to detail as well as the level of exemplarity and quality of service. Created by Sir Rocco Forte in 1996, Rocco Forte Hotels includes: Hotel of Russia, Rome; Hotel Savoy, Florence; The Balmoral, Edinburgh; Hotel Astoria, St Petersburg; Hotel Amigo, Brussels; Brown's Hotel, London; Villa Kennedy, Frankfurt; Hotel Rome, Berlin; The Charles Hotel, Munich; Verdura Resort, Sicily; Hotel Assila, Jeddah. 2019 sees the openings of Hotel de la Ville, Rome; Masseria Torre Maizza, Puglia; The Westbund Hotel, Shanghai and in 2020 Grand Hotel Villa Igiea, Palermo.

www.roccofortehotels.com

Media Enquiries:

Natalie Rucellai, Global Communication Manager

Rocco Forte Hotels

Email: nrucellai@roccofortehotels.com

Daniela Moore, Group Public Relations Manager

Rocco Forte Hotels

Email: dmoore@roccofortehotels.com