



MASSERIA TORRE MAIZZA
PUGLIA
A ROCCO FORTE HOTEL

LOVE IS THE SOUNDTRACK OF PUGLIA



Opening May 1st, Rocco Forte's Masseria Torre Maizza celebrates Romance

Puglia was first associated with ultimate romance in 1958 when Domenico Modugno, an Apulian native, won two Grammy Awards for his timeless global hit "Blu dipinto di Blu" better known worldwide as "Volare". Over 50 years later, Masseria Torre Maizza, a Rocco Forte Hotel launching on May 1st, embodies the colours, the nature, the charm and exoticism which inspired Modugno's famous song.

Set off the beaten track, in Puglia's picturesque area of Savelletri di Fasano only minutes away from the Adriatic coast, Masseria Torre Maizza is a renovated 16th century farmhouse, typical of the area, lavishly draped in ivy and surrounded by centuries old olive trees resembling natural sculptures.

The intimate 40 rooms and suites resort has been entirely renovated by Director of design Olga Polizzi blending her colourful prints with local white linens and terracotta for a light and elegant feel with rustic tones. Beautiful hand-made carpets and wicker furniture have been used throughout the suites, many of which have their own private patios and original fireplaces for an added touch of romance on chillier evenings. Olga Polizzi has personally sourced the best local craftsmanship and artefacts giving each suite and room an entirely personal character and sense of place.

At the heart of the resort is the local cuisine, artfully interpreted by Rocco Forte's Creative Director of Food, Maestro Fulvio Pierangelini, as if it were a grand local home using a feast of natural products from the Masseria's own gardens and orchard. Pierangelini's artful menus are served by candlelight in the vaulted dining room or open air. Gourmet guests with a particular passion for cooking will be able to book private lessons and take a taste of Puglia home with them.



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The resort offers a wealth of local tailor made experiences and excursions to coastal villages and historical towns, including the extraordinary Matera, which is this year's European Capital of Culture. The lazier romantics can stay at the resort and relax at the spa, play on the 9-hole golf course, head down to the private beach club or simply enjoy each other and the heady feel of the Masseria.

The resort may be booked as a whole, becoming the dream location for a small wedding, a renewal of vows celebration or simply a wonderful multi generation family occasion. For the more frequent individual bookings of Masseria Torre Maizza's Celebration Experience, guests will be treated to Champagne, chocolate truffles and a romantic breakfast in bed starting from 357 Euro per night.

For more information please visit our website: <https://www.roccofortehotels.com/hotels-and-resorts/masseria-torre-maizza>

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Notes to editors:

Rocco Forte Hotels

Established by Sir Rocco Forte and sister, Olga Polizzi in 1996, Rocco Forte Hotels is a collection of 11 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas. Rocco Forte Hotels comprises: Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels; Hotel Astoria, St Petersburg; Assila Hotel, Jeddah. 2019 will see the openings of Hotel de la Ville, Rome; Masseria Torre Maizza, Puglia; and The Westbund Hotel, Shanghai. 2020 will see the opening of Villa Igiea in Sicily.

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