



ROCCO FORTE HOTELS

**CARPE DIEM
STAY LONGER FOR LESS**



Rocco Forte Hotels invites guests to seize the moment and escape to Italy

At a time when many European countries are faced with bleak winter days and office closures, Rocco Forte Hotels has launched Carpe Diem, an extraordinary, once in a lifetime customized offer inviting guests to travel to Italy and stay for 3 weeks or more to embrace “slow travel”. Experience a cultural refresh and the opportunity of working remotely from two of the most beautiful cities in the world, Rome and Florence.

The extraordinary Italian light has been inspiring artists, poets and writers since the very birth of travel. It enhances the countries monuments, illuminates its breath-taking views, assists the growth of fresh local produce and accompanies travelers on the most memorable journeys. Overall, particularly in winter, travelers to Italy are met by crisp blues skies and mild days, encouraging leisurely panoramic lunches in the many piazzas and a quality of life which the whole world envies.

From November 1st, Rocco Forte’s properties in Rome, [Hotel de Russie](#) and [Hotel de la Ville](#), as well as [The Savoy in Florence](#) will be offering a new bespoke package welcoming guests to live “in residence” for a few weeks to enjoy an Italian escape. The offer includes breakfast and dinner, to be individually arranged with the hotel chefs according to preferences, and a spa treatment each week for extra relaxation.

Carpe Diem guests will have a dedicated “Residence Concierge” to tailor each residency according to individual taste and wishes from length of stay and in suite bar preferences to extra services such as art history visits or language courses. Guests wishing to work remotely from the hotels can arrange to have access to business facilities and individual printers.



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May it be a sabbatical, a chance to work remotely from an extraordinary environment, the opportunity to reignite one's passion for the Renaissance or ancient Rome, or more simply just an excuse for turning a most difficult time into a one off opportunity, Rocco Forte Hotels is offering the chance to live through the current events in a different light, whilst enjoying warm services and memorable experiences.

-Ends-

Notes to editors

The offer includes

- Spacious accommodation with separate lounge and working area
- High speed Wi-Fi and printer
- Complimentary soft drinks, beer and wine
- Full breakfast
- Choice of lunch or dinner for two
- 20% discount on all other food and beverage spend
- One complimentary treatment per week, per guest
- 20% discount on additional spa spend
- 20% discount on laundry

Rates start from €9,500.00 per month

To book with the Residence Concierge, email carpediem@roccofortehotels.com or call +44 207 766 3151

For images, visit our media library [here](#)

Rocco Forte Hotels

Established by Sir Rocco Forte and sister, Olga Polizzi in 1996, Rocco Forte Hotels is a collection of 15 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas.

Rocco Forte Hotels comprises: Hotel de la Ville, Rocco Forte House & Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; Masseria Torre Maizza, Puglia; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels and Hotel Astoria, St Petersburg.

Future openings: The Westbund Hotel, Shanghai and Villa Igiea, Palermo in 2021. The Carlton Milan in 2023

www.roccofortehotels.com



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