



BROWN'S HOTEL  
LONDON  
A ROCCO FORTE HOTEL

## BROWN'S HOTEL CELEBRATES THE 125<sup>TH</sup> ANNIVERSARY OF THE JUNGLE BOOK



*Guests can stay in the Kipling Suite where Rudyard Kipling penned the Jungle Book and take home their very own limited edition copy*

[Brown's Hotel](#), a Rocco Forte hotel located in Mayfair, the beating heart of London's literary history, is honouring the 125<sup>th</sup> anniversary of Rudyard Kipling's *Jungle Book* that was written in what is now rightly named the [Kipling Suite](#), with a limited-edition hardcover reproduction, exclusively created for hotel guests in collaboration with Penguin Books.

The celebration of the literary classic continues throughout the hotel for all guests to enjoy and include a *Jungle Book* afternoon tea reading, a Cocoa-Nut spa treatment and a special Jungle Julep cocktail at the Donovan Bar.

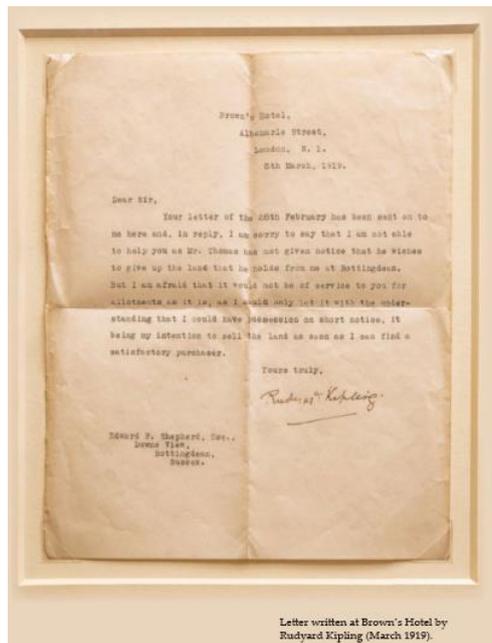
Designed by Penguin Books, the world's leading book publishing company and home to the most respected collection of classic literature, Brown's has recreated an exclusive edition of the *Jungle Book* available for guests who stay or to purchase on the [Brown's Gift Shop](#). A must-have for fans and collectors, each book comes complete with a letter written by Kipling while he stayed at Brown's.

In collaboration with the 2019 Mayfair & St James's Literary Festival, Brown's Hotel will hold an afternoon tea reading of the *Jungle Book* on Saturday, 2 November. Children who stay the night can bring along their new friend, Alby, the hotel's cuddly monkey mascot to play with as they listen to Mowgli's exciting adventures.



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[Charlie's](#), the hotel's newly opened restaurant, and [The Donovan Bar](#) will be offering a taste of the tropics. At Charlie's, Adam Ellis' bespoke wallpaper creates a botanical utopia, while guests can dine from whimsical dinner plates embossed with tropical foliage chosen by Chef Director, Adam Byatt. At The Donovan Bar, an exotic Jungle Julep cocktail created by 'maestro' Salvatore Calabrese, will be available for guests to taste the 'jungle' with hints of banana, lime, blackberry and coconut combined with Monkey 47 gin.



Letter written at Brown's Hotel by Rudyard Kipling (March 1919).



Guests in need of some rejuvenation can book a [Cocoa-Nut Indulgence](#) spa treatment. Step out of the cold and unwind at [Brown's Spa](#), a warm sanctuary where a soothing milk foot bath awaits, followed by a full body massage using coconut oil, and to finish, a nourishing chocolate body wrap.

The celebration of the literary anniversary of *The Jungle Book* continues into the festive season where the interiors of Brown's will be transformed with playful equatorial-themed decorations inspired by the novel, created in collaboration with Sir Paul Smith.

For almost 200 years, London's first hotel, Brown's, has played a significant role in literary history welcoming authors Mark Twain, J.R.R. Tolkien, William Faulkner, Somerset Maugham, Agatha Christie, George Orwell and A.A. Milne - along with a cavalcade of prestigious book launches. Indeed it was at Brown's Hotel that Rudyard Kipling penned *The*



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Jungle Book, and the literary classic to this day has since influenced the history of this legendary hotel.

-Ends-

Notes to editors

- Families can book the [Family Suite Package](#) and receive a complimentary limited-edition Jungle Book
- The limited-edition copy of the Jungle Book retails for £19.99. To purchase the book: [Rocco Forte Shop](#)
- To book tickets to the Afternoon Tea Jungle Book reading: [Jungle Book and Afternoon Tea Reading](#)
- The Jungle Julep cocktail and Cocoa-Nut spa treatment are available starting from 1 December

Notes to Editors:

### **Brown's Hotel**

Brown's Hotel, quintessentially British with a hint of the unexpected. London's first hotel boasts 115 authentically-designed rooms and suites designed by Olga Polizzi; each plays tribute to the hotel's illustrious heritage and world-renowned charm. The Kipling Suite, the jewel in Brown's crown, honours Rudyard Kipling who famously wrote 'The Jungle Book' at the hotel. Home to some of London's finest dining experiences, Brown's signature Donovan Bar takes inspiration from its namesake, iconic 1960s photographer Terence Donovan; The Restaurant at Brown's, serves contemporary British fare with European influences; and The English Tea Room, where Queen Victoria took tea, honours the quintessentially British custom of serving traditional afternoon tea. Welcome to Brown's Hotel. Where history endures and the legacy continues.

[www.roccofortehotels.com/browns-hotel](http://www.roccofortehotels.com/browns-hotel)

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