

LA DOLCE VITA IN 'HIGH FASHION'

Hotel De Russie offers fashion lovers a piece of history

Italy is synonymous with fashion and fare *la bella figura* is a philosophy intimately linked with the Italian way of life. Hotel de Russie, a Rocco Forte Hotel in Rome, always makes a great impression and brings real fashion connoisseurs a new glamorous “vintage” experience.

Stay in one of the fabulous Suites and choose to discover the amazing Sorelle Fontana, trailblazers in Italian high fashion of the 20th century. Their legendary dresses, still an inspiration today, were worn by some of the most inspiring women and timeless fashion icons including Audrey Hepburn, Grace Kelly, Jacqueline Kennedy, Ava Gardner, Liz Taylor and Maria Gabriella di Savoia.

Your private visit includes a dedicated guide to take you into the sister’s world at the Micol Fontana Foundation. You will learn about the costumes they created for celebrities and cinema and peruse an impressive collection of haute couture designs crafted between the 40s and the 90s and view over 2,000 sketches and photographs, treasures in fashion history and symbolic of La Dolce Vita.

The private tour aptly concludes with an *aperitivo* and a short stroll through Rome’s fashion district brings you back to Hotel De Russie, where you can indulge your shopping fantasy with Avenue of Style, a luxury fashion experiences menu exclusively dedicated to the hotel’s Suite guests.

The Costumes of "La Dolce Vita" experience includes:

- Private guided visit to Micol Fontana foundation
- In-house aperitif



- For more information and reservations, please call +39 06 32888836 or email conciERGE.derussie@roccofortehotels.com

– Ends –

Hotel de Russie, a Rocco Forte Hotel

Part of Rocco Forte Hotels, the Hotel de Russie is a luxury five-star hotel located in the heart of the beautiful city of Rome between the Spanish Steps and Piazza del Popolo on the Via del Babuino. The hotel is within easy walking distance of Rome's key attractions, fashion houses and Via Condotti. The most unique luxury hotel in Rome, Hotel de Russie provides a stunning feature - extensive, terraced gardens, the "Secret Garden", so called because it is hidden behind the building which overlooks Via del Babuino, and provides a tranquil oasis amidst the bustle of central Rome where you can dine alfresco at "Le Jardin de Russie" Restaurant or enjoy a peaceful stroll.

Rocco Forte Hotels

Established by Sir Rocco Forte and sister, Olga Polizzi in 1996, Rocco Forte Hotels is a family of 12 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas.

Rocco Forte Hotels comprises: Hotel de la Ville & Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; Masseria Torre Maizza, Puglia; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels; Hotel Astoria, St Petersburg.

Future openings: The Westbund Hotel, Shanghai in 2019 and Villa Igiea, Palermo in 2020

www.roccofortehotels.com

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