



THE CHARLES HOTEL
MUNICH

PRESS RELEASE

CELEBRATE CHRISTMAS WITH THE CHARLES HOTEL AND BACCARAT

Munich, October 2019 - This year, The Charles Hotel, a Rocco Forte hotel, will sparkle like never before. Baccarat's glimmering crystal ball ornaments will turn the five-metre tall Christmas tree into a work of art and conjure up a unique Christmassy atmosphere in the lobby.

Baccarat aims to use its crystal creations to light up the décors of the most beautiful hotels and restaurants around the world and will exhibit its talents this year in The Charles Hotel. The Charles Hotel and Baccarat are united not only in their high standards of design, but also in their corporate values of excellence, passion and modernity, and these form the basis for this successful cooperation.

In addition to marveling at the wonderful crystal ornaments on the glimmering tree, guests can also hold Baccarat crystal in their own two hands. During the advent period, Baccarat Afternoon Tea will be served in luxury Baccarat tea glasses. With its sweet-smelling pastries and other delicious treats, the patisserie will turn an afternoon in advent into a perfect experience.

Each year The Charles Hotel looks forward to the festive season, and this year will be the best yet with Baccarat as their partner to celebrate the most joyful time of the year.

December at The Charles Hotel, Munich

Counting down to Christmas: advent is a busy time in Munich – particularly at the numerous Christmas markets. The locals have created the endearing term “Christkindmärkte” (“baby Jesus markets”) because in Germany baby Jesus brings the presents on Christmas Eve. Situated in the heart of the Bavarian state capital, The Charles Hotel is the ideal starting point for a tour through the markets with their many delicious treats. The Concierge Team has put together its own pocket-sized “Christkindlmarkt” guide with many unusual recommendations and insider tips for the guests.

The 5-star hotel, named after Sir Rocco Forte's father – the renowned hotelier Charles Forte – boasts the most spacious rooms in the city, an exciting range of culinary offerings in Sophia's



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Restaurant & Bar and a modern spa with a 15 x 8 metre indoor pool. It is the ideal base for a Christmas city break or to welcome in the new year on New Year's Eve.

Baccarat Package

A Classic Room for 2 people including Baccarat Afternoon Tea and breakfast costs from €499. In addition, guests can expect a small culinary surprise in their room and a high-quality Baccarat notebook in the typical Baccarat red that is created when the clear liquid crystal is mixed with 24 carat gold dust. The Concierge Team will personally hand over their specially created "Christkindlmarkt" guide and give individual tips for the perfect Christmas experience in Munich.

Reservations at <https://www.roccofortehotels.com/promotions/promotion/a-glittering-munich-christmas/>, via e-mail reservations.charles@roccofortehotels.com or by telephone +49-89-544 555 1430

Advent brunch in Sophia's

Advent time is family time: each Sunday in advent, our guests can get their day off to the perfect start with their loved ones. In addition to the generous breakfast buffet, our festively decorated restaurant also offers Christmassy culinary delights from a live-cooking station, red and white wine, Prosecco, coffee, tea and freshly squeezed juices. Our free Kids Club will be open for our youngest guests and Santa Claus will be handing out little gifts.

Sophia's advent brunch costs €78 per person and includes specialty teas, coffees, juices, water, red and white wine as well as Prosecco.

Baccarat Afternoon Tea in the Library Lounge

Velvety soft fabrics, dark wooden shelves with literary classics and modern photos of famous authors by Axel Crieger on the walls make the library a peaceful retreat from the hustle and bustle during the cold season. A large selection of hand-picked Ronnefeldt teas served in exquisite Baccarat tea glasses, assorted sandwiches, scones, cakes and sweet pastries help to forget the hurly-burly of the Christmas season.

The festive Baccarat Afternoon Tea starts from €42 per person.

Winter Warmer Drinks in Sophia's Bar

This winter, our bar team will warm guests up again with hot drinks and refined combinations of spices. The warming cocktails and home-made mulled wine taste best on the terrace with its wintry decorations, but can also be enjoyed in the bar or in the oriental Salon Marocain.



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Christmas in Sophia's Restaurant

With its glimmering fig trees and gold-tinted lighting, Sophia's is perfectly set up for Christmas. Under the watchful eye of Culinary Director Michael Hüsken, the restaurant serves a delicious five-course menu on Christmas Eve which presents international dishes using locally-sourced ingredients such as veal and saddle of venison from the Gutshof Polting in Bavaria, finished off with creative wintry garnishes such as tea leaves, pointed cabbage, celery and ginger. Guests can eat à-la-carte on Christmas Day evening and Boxing Day evening and soak up the Christmassy atmosphere with family and friends.

On 24th December Sophia's Christmas menu, including an aperitif, costs €155 per person.

New Year's Eve in Sophia's Restaurant & Bar

The kitchen of Sophia's Restaurant smells particularly enticing on New Year's Eve, because this is when a particularly celebratory menu is being prepared. Alongside a delectable 6-course menu, the New Year's Eve Gala offers a glass of champagne and an amuse bouche on arrival and live entertainment from Butch Kellem & Band throughout the night.

The New Year's Eve Gala costs €245 per person. Children are very welcome and we of course offer an appropriate children's menu too.

New Year's Eve over the rooftops of Munich

For those who prefer an exclusive experience, The Charles Hotel offers the opportunity to acquire one of the sought-after Rooftop Tickets. From the rooftop terrace guests can take in the breathtaking firework displays over the city with champagne and canapés between 11.30pm and 1.00am.

Starting at 11.30pm, the Rooftop Ticket costs €145 per person and includes champagne and canapés (limited availability).

For reservations call +49 89 544 555 1200 or email sophias@roccofortehotels.com

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Baccarat

Symbol of the ultimate contemporary lifestyle, Baccarat celebrates 250 years of perfection, wreathed with icons shaped by breath and crystallised by fire. From its beginnings in 1764, the most prestigious crystal factory in the world continues to improve its technique and to create magic and poetry. In Munich you will find a Baccarat Boutique directly in the luxury department store Oberpollinger.

The Charles Hotel

The Charles Hotel, the „Münchner Kindl“ of the Rocco Forte Hotels, is the latest 5-star superior hotel in Munich with modern design. Located in a unique position between the Old Botanical Garden, the Karlsplatz as well as the Königsplatz, the Hotel is the ideal starting point for business and private travellers. Built in 2007, the award-winning Hotel has 160 guestrooms and suites, which are amongst the largest in Munich with a minimum size of 40 square meters. Olga Polizzi, sister of Sir Rocco Forte, is responsible for the interior design. The Charles Hotel belongs to "The Leading Hotels of the World".

Rocco Forte Hotels

Established by Sir Rocco Forte and sister, Olga Polizzi in 1996, Rocco Forte Hotels is a collection of 13 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas.

Rocco Forte Hotels comprises: Hotel de la Ville, Hotel de Russie and Rocco Forte House, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; Masseria Torre Maizza, Puglia; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels and Hotel Astoria, St Petersburg.

www.roccofortehotels.com

Future openings:

The Westbund Hotel, Shanghai in 2019 and Villa Igiea, Palermo in 2020.

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