



THE CHARLES HOTEL  
MUNICH  
A ROCCO FORTE HOTEL

## PRESS RELEASE

### THE ULTIMATE BEHIND THE SCENES EXPERIENCE FOR LOVERS OF INTERNATIONAL HORSE SHOWS



*COURTESY OF THE CHARLES HOTEL, MUNICH*

Guests staying at The Charles Hotel, a Rocco Forte hotel, have an exclusive opportunity to experience top-level international showjumping at the Pferd International Munich. From May 30th to June 2nd, the best of international riders will be competing in various equestrian disciplines at the tradition-steeped Olympic Equestrian Centre in Munich-Riem. The event will be a fascinating display of precision, teamwork and talent.

The exclusive package offered by The Charles Hotel includes one full day of admission to the two VIP areas at the showjumping and dressage arena. The day will begin with a champagne reception and a memorable entrance into the showjumping stadium riding in a horse-drawn carriage as part of the show programme.

Also included in the programme is an exclusive glimpse behind the scenes. A private guided tour of the showjumping arena and a visit to the area normally reserved for four-legged athletes will be rounded off with a very personal Pferd International Munich experience – a meet & greet session with a top-level rider from the world of dressage or showjumping, who will be pleased to answer any questions about horses and equestrian tournaments.



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Whether guests choose to follow the sporting action from the VIP areas while savouring culinary delicacies, or browse the equestrian, lifestyle and fashion goods on sale at the high-class trade fair in the extensive grounds, the Pferd International Munich promises to be a sensational event.

- 2 nights for 2 persons sharing a Classic room including breakfast
- 2 VIP tickets for an event day of your choice, including full-day admission to the VIP areas at the showjumping and dressage arena as well as a shuttle service between the VIP areas and the Olympic Equestrian Centre
- Private champagne reception and hospitality (courtesy of the “Excellent Experiences” team)
- Carriage ride in the stadium
- Meet & greet session with a VIP (from the world of dressage or showjumping)
- Glimpse behind the scenes, e.g. guided tour of the showjumping course and/or visit to the otherwise restricted stabling area

Prices start at € 3,650 for 2 persons  
Tickets available from 30 May to 2 June 2019

For reservations please call +49-89-544 555 – 1430 or write an e-mail to [reservations.charles@roccofortehotels.com](mailto:reservations.charles@roccofortehotels.com)

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### **The Charles Hotel, a Rocco Forte hotel**

The Charles Hotel, the „Münchner Kindl“ of the Rocco Forte Hotels, is the latest 5-star superior hotel in Munich with modern design. Located in a unique position between the Old Botanical Garden, the Karlsplatz as well as the Königsplatz, the Hotel is the ideal starting point for business and private travellers. Built in 2007, the award-winning Hotel has 160 guestrooms and suites, which are amongst the largest in Munich with a minimum size of 40 square meters. Olga Polizzi, sister of Sir Rocco Forte, is responsible for the interior design. [www.roccoforthotels.com](http://www.roccoforthotels.com)

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### **Excellent Experience'**

Excellent Experiences' designs unique experiences for business and private customers with the highest demands and a sense for the extraordinary. With a passion for the special, the demand for perfect perfection, years of experience in luxury management and a global, selected network, the fine studio based on Lake Starnberg opens doors worldwide that otherwise remain closed to the public and creates unforgettable experiences with a great deal of love for detail and a very personal touch. Contact [www.excellent-experiences.com](http://www.excellent-experiences.com)

### **Rocco Forte Hotels**

Established by Sir Rocco Forte and sister, Olga Polizzi in 1996, Rocco Forte Hotels is a collection of 12 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas.

Rocco Forte Hotels comprises: Hotel de la Ville and Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; Masseria Torre Maizza, Puglia; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels; Hotel Astoria, St Petersburg, Masseria Torre Maizza, Puglia.

Future openings: Shanghai in 2019 and Palermo in 2020

[www.roccofortehotels.com](http://www.roccofortehotels.com)

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