



ROCCO FORTE HOTELS

MASSERIA TORRE MAIZZA, PUGLIA NOW OPEN



Rocco Forte Hotels Makes its Debut in Puglia

London, 1 May 2019: Today, Rocco Forte Hotels opened the doors to Masseria Torre Maizza. Following a significant renovation, the stylish retreat combines Rocco Forte's signature Anglo-Italian style of service, warmth and hospitality with a contemporary, modern design in Italy's most exciting destination, Puglia.

Set in the charming area of Savelleteri di Fasano, along the Adriatic coast and surrounded by ancient olive groves, the resort is an original farmhouse dating back to the 16th century.

An investment of over six million euros has brought the property back to its natural beauty. The resort now features 40 lavish suites all with stunning views of the Apulian countryside, including the addition of the magnificent two-bedroom Torre Suite, located on the top floor of the masseria's original tower. Olga Polizzi, Director of Design for Rocco Forte Hotels has worked with local artisans to restore the masseria by combining local heritage with a contemporary design to create a sense of modern Italian elegance.

Using local Apulian ingredients, celebrated chef and Creative Director of Food for Rocco Forte Hotels, Fulvio Pierangelini has crafted a menu of authentic Italian dishes



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for the hotel's restaurant, Carosello that overlooks the ancient orchard, the poolside restaurant and the sunset rooftop bar.

The romantic Apulian countryside and the resort's gardens provide the perfect backdrop for weddings and private events.

Guests have a variety of amenities to choose from while staying at the resort including a 20 metre pool, a 9-hole executive golf course, access to a private beach club, fitness centre and spa treatments at the Rocco Forte Spa. Tailor-made experiences and excursions are available and can be created by the concierge for guests to discover the wonders of Puglia.

Commenting on the opening, Sir Rocco Forte, CEO and Chairman of Rocco Forte Hotels said: "Masseria Torre Maizza is a small gem which I am particularly proud of. It holds all the charm, character and flavours of southern Italy, offering guests a unique perspective on the local treasures"

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Rocco Forte Hotels

Established by Sir Rocco Forte and sister, Olga Polizzi in 1996, Rocco Forte Hotels is a collection of 12 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service ensuring guests experience the best of the cities and surrounding areas.

Rocco Forte Hotels comprises: Hotel de la Ville & Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; Masseria Torre Maizza, Puglia; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels and Hotel Astoria, St Petersburg.

Future openings: Shanghai in 2019 and Palermo in 2020



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Media Enquiries:

Natalie Rucellai, Group Communications Director

Rocco Forte Hotels

Email: nrucellai@roccofortehotels.com

Daniela Moore, Group Communications Manager

Rocco Forte Hotels

Email: dmoore@roccofortehotels.com