



HOTEL SAVOY  
FLORENCE  
A ROCCO FORTE HOTEL

## HOTEL SAVOY PRESENTS A LUXURY MAKEOVER EXPERIENCE



Hotel Savoy, a Rocco Forte hotel in Florence, has partnered with Change@360°, a global consulting and strategy firm, to offer a complete look and style transformation for the ladies. Led by a dedicated team of experts, this entirely customizable experience combines change of mind, body and soul.

The *one-day package* focuses on evaluating and achieving inner and outer potential. It includes a meeting with a life coach in the privacy of your room or suite. The private consultation works on drawing attention and awareness to inner self and enhancing the external self through style suggestions. Personal colour palette, body shape and facial structure are analysed and then off to a dedicated shopping tour with a personal stylist, followed by a private hair and make-up tutorial and a fabulous lunch at Hotel Savoy's Irene Bistro.

Guests who wish to extend the personalised shopping experience can opt for a *two-day package* that includes a day trip to an authentic Florentine atelier with your personal consultant. On choice are Nicola Falcone and Ludwig Hartmann, Gianfranco Lotti, Borgo Cashmere, Aquazzura, and Leather Atelier. Based in the chosen destination, guests can also enjoy genuine Tuscan flavours and refined hospitality at La Giostra or a fascinating lunch at Castello Sonnino with Baroness Caterina, the castle's owner.

The experience includes a 3 months of WhatsApp support by the team, and a photoshoot upon request.



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### **Terms and conditions**

Please note that the itinerary is customizable upon request. The one-day package and the two-day package can be booked separately.

The one-day experience is available for maximum 2 people and must be booked at least 3 days in advance. For more information and bookings please contact the Concierge at +39 055 2735836 or email [conciierge.savoy@roccofortehotels.com](mailto:conciierge.savoy@roccofortehotels.com)

Discover more: [A Florentine Makeover](#)

### **Rocco Forte Hotels**

Established by Sir Rocco Forte and his sister, Olga Polizzi in 1996; Rocco Forte Hotels is a family of 11 individual hotels and resorts. All of the hotels are landmarks, both old and new, occupying magnificent buildings in exceptional locations. Led by a family who has been in hospitality for four generations, the hotels are united by their distinctive approach to service, ensuring guests experience the best of each city and its surrounding areas. Rocco Forte Hotels includes: Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels; Hotel Astoria and St Petersburg. Upcoming opening: Rome and Shanghai in 2019.

[www.roccofortehotels.com](http://www.roccofortehotels.com)

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