



## **PRESS RELEASE**

### **THE BALMORAL REVEALS NEW SUITE FIT FOR ROYALTY**

*Edinburgh's iconic hotel introduces its new royal suite – The Glamis – to create a unique offering for Scotland's capital*

**May 2019:** The Balmoral, a Rocco Forte hotel, has revealed a new look for one of its signature suites, The Glamis. Designed by Olga Polizzi, Rocco Forte Hotels' Director of Building & Design, and sister to Sir Rocco Forte, this royal suite is set to become one of the city's most impressive spaces thanks to an extensive refurbishment and the introduction of exclusive partnerships designed to elevate the guest experience.

The ultimate base for couples and families or an urban retreat for royalty, heads of state and VIPs, The Balmoral is now home to the finest suites in the city, setting the luxury standard of accommodation for Scotland.

Named after one of the country's most beautiful and historical royal abodes, Glamis Castle, childhood home of HM Queen Elizabeth The Queen Mother, the newly launched Glamis Suite is full of period charm and regal references, its ambience and offerings giving a hint of its namesake's legacy of style, intrigue, rebels and revolution.

Stretching over 100 square metres, with a prime position overlooking the entrance to the hotel on Princes Street, the new suite can be booked with one, two or three bedrooms, making it perfect for couples, families and VIPs.

A new entrance to the Glamis Suite offers discrete, private check-ins. Entering the generous space, patinated bronze screens open onto a Scottish baronial table set for four in the dining room; whilst in the sitting room – with its working fireplace and antique chandelier - a lush colour palette of emerald and amethyst sets the tone for a scheme in which rich fabrics meet antiques selected personally by Olga Polizzi from her travels throughout Europe. Authenticity is at the heart of Rocco Forte Hotels and here original features are celebrated with book cases - set within the original Edinburgh presses - and art featuring Scottish botanicals. The showpiece Shinola record player and vinyl collection is a nod to the Rock 'n Roll greats who frequent the hotel. Available for guests to enjoy, the record menu offers an ever-growing collection tailored to guests' music tastes.

At centre stage of the Master Bedroom is a full height half tester bed with tapestried canopy adding the romance of a by-gone era. Lewis & Wood Bosky wallpaper by artist Alexander Hamilton adds a fairy-tale quality to the scene whilst two stone lions referencing The Royal Banner of the Royal Arms of Scotland stand guard. A spacious Arabascato marble-clad bathroom, with its oversized freestanding bath sitting underneath a lustrous vintage Czechoslovakian glass chandelier, completes the suite.

Providing a unique suite experience is at the heart of Rocco Forte Hotels' ongoing dedication to its guests. As part of this, Glamis Suite guests will be offered exclusive turndowns from luxury cashmere brand [Johnstons of Elgin](#) and fragrance house, [Kingdom Scotland](#), both aimed at bringing the essence of Scotland to the suite.

**The Glamis Suite starts from £3,600 per night including breakfast and the following complimentary:**

- **In-suite check in**
- **Personalised Concierge services before and during any stay**
- **Full In Room Bar**
- **Rocco Forte Nourish healthy In Room Bar (upon request)**
- **Breakfast in suite or in Brasserie Prince by Alain Roux**
- **Unpacking and packing service**
- **Pressing of up to 4 garments**
- **In-house movies**
- **High-speed Wi-Fi access**

Guests will also receive a personalised experience of your choice: a Whisky Journey in SCOTCH, fast-track tickets to Edinburgh Castle or a private tour of Hamilton & Inches silversmith workshop, the iconic Edinburgh jewellers. Alternatively the suite can be personalised with a guest's favourite things, such as flowers, in-room amenities and much more.

For more information or to book please visit the website [here](#).



THE BALMORAL  
EDINBURGH

### **Media enquiries:**

Jessica Kiddle

T: + 44 (0) 131 622 8826 Email: [jkiddle@roccofortehotels.com](mailto:jkiddle@roccofortehotels.com), [lrobertson@roccofortehotels.com](mailto:lrobertson@roccofortehotels.com)

[www.roccofortehotels.com/the-balmoral-hotel](http://www.roccofortehotels.com/the-balmoral-hotel)

### **The Balmoral**

Many hotels claim to have landmarks on their doorstep, few can say their doorstep is a landmark. The Balmoral is a grand railway hotel located at Edinburgh's most prestigious address, No 1 Princes Street. The Balmoral began life as a grand railway hotel in 1902, and over the last 115 years, The Glamis has been reserved for some of its most notable figures. Former guests to the landmark property include members of royal households and musical royalty including Sir Paul McCartney and The Rolling Stones. The Balmoral offers 187 contemporary rooms and opulent suites. Excellent cuisine is guaranteed in the Michelin-starred Number One restaurant as well as the hotel's all-day dining venue Brasserie Prince by Alain Roux. Afternoon Tea is served in Palm Court and the hotel boasts a collection of over 500 single malt whiskies at SCOTCH. [www.roccofortehotels.com/the-balmoral-hotel](http://www.roccofortehotels.com/the-balmoral-hotel)

Instagram: [www.instagram.com/thebalmoral](http://www.instagram.com/thebalmoral)

Twitter: [www.twitter.com/The\\_Balmoral](http://www.twitter.com/The_Balmoral)

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### **Rocco Forte Hotels**

Rocco Forte Hotels comprises: Hotel de la Ville & Hotel de Russie, Rome; Hotel Savoy, Florence; Verdura Resort, Sicily; Masseria Torre Maizza, Puglia; The Balmoral, Edinburgh; Brown's Hotel, London; The Charles Hotel, Munich; Villa Kennedy, Frankfurt; Hotel de Rome, Berlin; Hotel Amigo, Brussels; Hotel Astoria, St Petersburg. Future opening: Shanghai in 2019. [www.roccofortehotels.com](http://www.roccofortehotels.com)

Media Enquiries: Natalie Rucellai, Group Communications Director, Rocco Forte Hotels

Email: [nrucellai@roccofortehotels.com](mailto:nrucellai@roccofortehotels.com)

Daniela Moore, Group Communications Manager, Rocco Forte Hotels

Email: [dmoore@roccofortehotels.com](mailto:dmoore@roccofortehotels.com)

**ROCCO FORTE HOTELS 70 Jermyn Street London SW1Y 6NY United Kingdom**

**T +44 20 7321 2626 [enquiries@roccofortehotels.com](mailto:enquiries@roccofortehotels.com), [roccofortehotels.com](http://roccofortehotels.com)**