



VILLA KENNEDY  
FRANKFURT

## **FIVE REASONS TO FALL IN LOVE WITH FRANKFURT**



### ***Villa Kennedy Introduces a Mainhattan Love Story***

It is no coincidence that the New York Times has repeatedly nominated Frankfurt as a "Top Place To Go" on their recommended 52 places to go list. A few years ago it was the only German city. Frankfurt is culture, Frankfurt is fashionable and Frankfurt is cosmopolitan!

The Hessian metropolis is more international than any other German city; it's casual, has world-class museums and is constantly reinventing itself.

There are thousands of facets to discover in 48 hours: A vibrant art and culture scene, beautiful parks, traditional taverns with "Applewoi and Grie Sauce" and Michelin star restaurants. There is even an ever-growing number of fashionable bars and nightclubs - all in the middle of an interplay between medieval buildings and towering skyscrapers. It might not seem like an obvious choice for a weekend getaway, but it's a hidden treasure, a secret and a fantastic place to discover!

**Here are 5 good reasons to spend an enchanting weekend in Frankfurt:**

#### **1) Perfectly formed - Frankfurt's new Old Town:**

After the Second World War, Frankfurt's old town was virtually reduced to rubble - the bombing raids were devastating. But since September 2018, you can walk through the medieval streets again: Frankfurt's new old town was created in the Domrömer area. The fascinating mixture of old and new is very successful here: 15 medieval houses with beautiful names like "Eichhorn", "Alter Esslinger" and "Goldenes Lämmchen" have been faithfully reconstructed. Some outstanding shops and restaurants have already opened here: the chic wine bar by Balthasar Ress, for example, or the new flagship store of the world-famous Höchster Porzellan Manufaktur - just to name a few of the many beautiful places. By the way, the best view of the alleyways of the new old centre and beyond is from the observation deck of the Imperial Cathedral.



## **2) Art, culture and creative galleries**

The Frankfurt Städel Museum, just a stone's throw from Villa Kennedy, is as renowned as the Musée d'Orsay in Paris, the Madrid Prado and the London National Gallery. At the moment, the Tizian exhibition is attracting visitors to the museum and from October 2019, Van Gogh will attract art lovers from all over the world.

55 museums, 40 galleries and art hotspots, 25 theatres, 2 opera houses and many other cultural highlights, such as varied festivals and events, make culture aficionados swarm to Frankfurt.

## **3) Frankfurt - as international as a city can be**

Frankfurt is proud to be home to a city of people from more than 180 countries. From chic French restaurants to Korean snacks: immerse yourself into a new, colourful parallel world every minute - it's an incredible experience! The "New York Times" has recommended Frankfurt several times and named the city as the top destination in 2014.

## **4) Mainhattan Love - Frankfurt's skyline puts even London to shame!**

It's clear as soon as your plane lands: Frankfurt is Germany's only real high-rise city! Around 25 buildings soar over 100 meters into the air, the highest being the "Ginnheimer Asparagus" (TV tower) and the Commerzbank Tower, designed by star architect Norman Foster. Some of the skyscrapers even allow visitors - for example the Maintower and the Henninger tower. Since October 2018, the latter has also hosted a top chic restaurant offering fine German cuisine: the Franziska. The Taunus Tower, where the Museum of Modern Art has opened a branch, can also be visited without registering in advance. Many of the other skyscrapers can be visited on guided tours.

## **5) Insider tip: Villa Kennedy - an oasis in the middle of the big city**

Villa Kennedy is a charming contrast to Frankfurt's skyline. Since its opening in 2006, the five-star hotel has been an oasis in the middle of the big city. Luxury is on offer, but in a calm and unobtrusive manner. The original villa now houses the reception area and the larger suites. Three more wings have been added, in the middle of which now stands a picturesque courtyard with a terrace. From spring to autumn, the beautifully landscaped villa garden is a popular meeting place with a Mediterranean feel and a stylish flair.

### **Getting there:**

Frankfurt can easily be reached by car, train or plane from all over the world. From the airport, the third largest in Europe, it takes about 10 minutes by taxi to the Villa Kennedy, from the main station about 5 minutes. From the Villa Kennedy, many highlights such as the Museumsufer, the new old town and the city centre are within walking distance.

**Mainhattan Love Story Package** (Price: from 1250 Euro/2 persons/2 nights):



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Two nights in the room category of your choice including breakfast, tickets for the Städel Museum and/or the Liebighaus, dinner (3-course menu/Chef's Choice) in one of the fanciest restaurants, taxi ride from the airport to Villa Kennedy, 4-course menu at Restaurant Gusto, 30-minute anti-jetlag massage (guests can extend their massage for just €45 to one hour), day membership to Villa Spa, with access to the spa's swimming pool, whirlpool, steam room, sauna and relaxation area (indoor & outdoor) To book: [Weekend in Mainhattan](#)

### **About Villa Kennedy**

Rocco Forte Villa Kennedy is the first of three Rocco Forte Hotels in Germany and is located on Kennedyallee, Frankfurt, on the south bank of the Main. The heart of the five star superior hotel is the Villa Speyer, which was built in 1901 as a Frankfurt banking family residence and today is a real oasis in the vibrant financial metropolis. Together with the new extensions, Villa Kennedy comprises 163 rooms, including 36 suites, the Italian restaurant, Gusto, and the JFK bar as well as a 1000 square metre wellness area. The hotel also has event rooms. [www.villakennedy.com](http://www.villakennedy.com)

### **About Rocco Forte Hotels**

The Rocco Forte hotels are a group of eleven individual hotels and resorts, which were founded in 1996 by Sir Rocco Forte and his sister Olga Polizzi. All of the hotels are attractions in their own way – old or new – and are located in wonderful buildings in exceptional locations. Under the leadership of a family, which is already in its fourth generation of managing a hotel business, all of the buildings provide the same distinctive service approach, to ensure that their guests have the best possible experience in the particular city and surroundings. The Rocco Forte hotels include: Hotel de Russie in Rome, Hotel Savoy in Florence, Verdura Resort auf Sizilien, The Balmoral in Edinburgh, Brown's Hotel in London; The Charles Hotel in München, Villa Kennedy in Frankfurt am Main, Hotel de Rome in Berlin, Hotel Amigo in Brussels, Hotel Astoria in Saint Petersburg, Assila Hotel in Jeddah.

### **Upcoming openings:**

Hotel de la Ville, Rome, opening in May 2019, Masseria Torre Maizza, Puglia, opening in May 2019, Rocco Forte House, Rome, opening in September 2019, Grand Hotel Villa Ignea, Palermo, Sicily, opening in 2020, in China, Rocco Forte will open the Westbund Hotel in Shanghai in 2019. [www.roccofortehotels.com](http://www.roccofortehotels.com)

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